

PARTNERSHIPS



2025 Event Highlights



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Welcome

We are pleased to share this recap of the Partnerships with Sites summit, September 15, 2025, for those who were able to attend, and those who could not.

The Partnerships with Sites Summit challenged the site ecosystem to rethink the entire sponsor-CRO-site partnership model and build an infrastructure to drive more effective patient enrollment and recruitment.

The summit addressed the fundamental issues: rebuilding the relationship to address enrollment as the core unmet need; addressing the misalignment between sponsors, CROs and sites to truly meet the needs of patients; and engaging with sites early to operationalize the clinical trial design to reduce the burden to sites and patients.

After welcoming remarks from the 2025 chair Matthew Maxwell, two panels set the scene for the day. The first allowed attendees to hear directly from a diverse collection of sites on the imperative changes needed in clinical collaborations to enable greater patient enrollment. The second brought together pharma, site and solution provider stakeholders to discuss what true partnership would even look like.

There were success examples of sites and sponsors working together, resulting in enhanced strategic relationships and greater patient enrollment. Additional panels covered how to move beyond transactional relationships to build real trust, what sites and patients value in technologies for more efficient clinical trials, how to optimize the CRO/site partnerships, and emerging consolidation trends changing the clinical site ecosystem.

The site support soapbox section gave five companies an opportunity to present their solutions for supporting clinical trial sites, highlighting tools and strategies that streamline operations and improve site efficiencies in clinical trials. In the afternoon, industry sponsors showcased their case studies on the different ways they were supporting sites for patient enrollment.

This year's Partnerships with Sites shared networking with its sister event, CRAACO: Clinical Research as a Care Option. Next year, we plan to combine both events to further help the industry's goal of strengthening community-based clinical trials and to maximize networking. Going forward, we will be doing a quarterly editorial roundup under the branding of Partnerships with Sites that provides a broader range of content that supports community-based clinical trials.

We hope you enjoy this recap of the Partnerships with Sites summit. For inquiries about speaking opportunities, topics or sponsorships, email service@tcflc.org.

Sincerely,

Danny McCarthy

Multimedia Writer/Editor

And the Partnerships with Sites team



Photo Gallery

For more photos, click [here](#)



Photo Gallery

For more photos, click [here](#)



Partnerships with Sites Speaking Faculty Shines

Conference Chair

- **Matthew Maxwell, DBA**, *Site Network Executive / Founder*, American Institute for Medical Research

Sites on Imperative Changes in Clinical Collaborations for Patient Enrollment

- **Paris Johnson**, *Site Engagement Lead, Diversity; Site Management & Monitoring, R&D Late Delivery Oncology*, AstraZeneca
- **Jyoti Angal, PhD**, *Director, Clinical Research*, Avera McKennan Hospital & University Health Center
- **Cheryl Bernstein, RN, BSN, CCRC**, *Director*, Bernstein Clinical Research Center
- **Mahasweta Dutt, MS, MRA, CCRC**, *Associate Director - Clinical Research Operations, Office of Clinical Research*, Penn Medicine
- **Matthew Maxwell, DBA**, *Site Network Executive / Founder*, American Institute for Medical Research
- **Joanne Monaghan, RN, CCRC**, *Clinical Operations Manager*, Boston Clinical Trials

Multi-Stakeholder Perspectives on What a True Partnership Looks Like

- **Wouter Daniëls, MSc**, *Patient & Site Engagement Lead*, Boehringer Ingelheim
- **Jyoti Angal, PhD**, *Director, Clinical Research*, Avera McKennan Hospital & University Health Center
- **Kendall Davis, MPH**, *Head of Clinical Recruitment & Engagement*, Sano Genetics
- **Leslie Michelle Dowling**, *Site Manager/Regulatory & Compliance Specialist*, Sun Valley Research Center, Inc
- **Kelly Franchetti, RN**, *CEO*, The Patient View
- **Shafaat Ali Khan**, *Clinical Research Lead (CRL) Director – Investigator Engagement*, Eli Lilly & Co
- **Emilio Neto, MBA**, *Global Head of Country Site & Operations*, Biogen

How a Strategic Partnership between Takeda and Basil Delivered Tenfold Enrollment

- **Brandon Doyle, MBA**, *Associate Director, Study Site Engagement*, Takeda
- **Mark Rapp, MD**, *Principal Investigator*, Basil Clinical Research

“It was great learning so much about the site perspective when working with sponsors.”

Beth Brooks, Sanofi

Partnerships with Sites Speaking Faculty Shines

Building Trust in Sponsor-Site Relationships: Moving Beyond Transactional Interactions

- **Lara Luciano**, *Site Engagement Lead*, GSK
- **Faith Holmes, MD**, *Chief Medical Officer*, Elligo Health Research
- **Carrie Lewis**, *Executive Director, Clinical Program Optimization*, Endo
- **Joanne Monaghan, RN, CCRC**, *Clinical Operations Manager*, Boston Clinical Trials
- **Rucha Shah**, *Lived-experience Expert, and Assistant Clinical Research Project Manager*, ECOG-ACRIN Cancer Research Group

From Site to Success: A Candid Conversation on Technology-Driven Patient Recruitment

- **Nikki Mosley**, *Recruiting and Contract Administrator*, The Indiana Clinical Trials Center and Optima Research
- **Mindy Schreiber**, *Director of Customer Success*, Trialbee

Site Support Soapbox Moderator

- **Jenn Curry**, *Head, Patient Engagement Capabilities*, Biogen

Site Support Soapbox Presenting Companies

- **Scott Dixon**, *Chief Commercial Officer*, mdgroup
- **Kelly Franchetti, RN**, *CEO*, The Patient View
- **Cameron Glen**, *VP, Global Business Development*, FutureMeds
- **Kerry Leyden**, *Commercial Director of Site & Patient Services*, MRN

What Sites and Patients Value in Technologies for More Efficient Clinical Trials

- **Jimmy Bechtel, MBA**, *Chief Sites Success Officer*, Society for Clinical Research Sites (SCRS)
- **Mahasweta Dutt, MS, MRA, CCRC**, *Associate Director - Clinical Research Operations, Office of Clinical Research*, Penn Medicine
- **Chris Gantz**, *Sr Manager Patient Recruitment and Retention*, Takeda
- **Patrick Gee Sr, PhD, JLC**, *Patient Advocate, Founder & Chief Executive Hope Dealer*, iAdvocate, Inc
- **Sharon Rivera-Sanchez**, *Patient Advocate, Founder and Chief Executive Director*, Trials of Color & Saving Pennies 4 A Cure

Partnerships with Sites Speaking Faculty Shines

Optimizing the CRO/Site Partnership: Bridging Operational Gaps for Trial Success

- **Carrie Lewis**, *Executive Director, Clinical Program Optimization*, Endo
- **Amanda Baer, MBA**, *Sr Director, Clinical Research Operations, Penn Department of Medicine Clinical Trials Unit (DOM CTU)*, University of Pennsylvania
- **Kathleen Cohen**, *SVP, Clinical Development Operations*, Avalo Therapeutics
- **Carlos Orantes**, *CEO*, Alcanza Clinical
- **Rebecca Sayers, PhD**, *Global Head of Site Solutions*, IQVIA

Insights from Tufts CSDD into Evolving Trial Partnerships Models

- **Joan Chambers**, *Sr Consultant*, Tufts Center for the Study of Drug Development

Emerging Consolidation Trends Changing the Clinical Site Ecosystem

- **Samir Shah**, *Principal*, Shah Pharma Consulting Services LLC
- **Gerri Gallagher**, *Head, Global Site Engagement*, GSK
- **Adam Kinsey**, *Associate VP, Clinical Operations, Regional Head North America*, Merck
- **Jim Kremidas**, *Executive Director*, The Association for Multisite Research Corporations (AMRC)

Eli Lilly on Site Enablement: Co-Designing Solutions with Sites

- **Shafaat Ali Khan**, *Clinical Research Lead (CRL) Director – Investigator Engagement*, Eli Lilly & Co
 - Moderated by **Jyoti Angal, PhD**, *Director, Clinical Research*, Avera McKennan Hospital & University Health Center

Inside Boehringer Ingelheim's Site Engagement Academy to Strengthen Site Collaboration

- **Wouter Daniëls, MSc**, *Patient & Site Engagement Lead*, Boehringer Ingelheim
- **Jim Kremidas**, *Executive Director*, The Association for Multisite Research Corporations (AMRC)

"I valued hearing real-world evidence of what's happening in industry trials and where we need to go."

Ashley Curran, Johnson & Johnson

Partnerships with Sites Speaking Faculty Shines

From the Traditional Model to the Site of the Future: Strategies for a Sustainable Clinical Research Ecosystem

- **Elizabeth DeFendis**, *Government Business Development Specialist*, BRCR Global

Driving Operational Success Through Early and Continuous Site Engagement and Cross Functional Collaboration

- **Mary Kinder, MSN, RN**, *Sr Manager, Site Partnerships Americas, Clinical Development Operations*, CSL Behring

When and How to Use Key Performance Leaders (KPLs) for Effective Study Design

- **Norman Goldfarb, MBA**, *Executive Director*, The Site Council
 - Led by **Valerie Bowling**, *Executive Director*, Partnerships with Sites

Building Trust-Driven Partnerships to Accelerate Site Activation and Enrollment

- **Shannon Edwards**, *Site Engagement Lead*, AstraZeneca
- **Tina Nghiem**, *Site Engagement Lead*, AstraZeneca

Sponsor-Led Enablement of Research-Naïve Sites to Expand Patient Reach

- **Carrie Lewis**, *Executive Director, Clinical Program Optimization*, Endo
- **Suzy Montayne**, *Site Relationship Manager*, Endo
- **Terry Oehler, DPM**, *Founder & CEO*, Colorado Clinical Research

“A well-organized and much needed conference. The most important topic is engagement between sites and sponsors/CROs.”

Scott Wehage, CollabTrials



A man in a white button-down shirt is talking to a man in a dark suit. They are in a crowded room with other people and plants in the background.

Thank You to the Partnerships with Sites 2025 Sponsoring Companies



PARTNERSHIPS



SAVE THE DATE

September 14, 2026

Sheraton Boston Hotel
Boston, MA

Annual Event
Digital Editorial
Year-Round Podcasts & Webcasts

WWW.PARTNERSHIPSWITHSITES.COM

*For inquiries about speaking opportunities, topics or sponsorships,
email service@tcfllc.org*