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# Overcoming EHR-to-EDC Implementation Challenges in Oncology Trials



**Emily Akin**Head, Research Network
Flatiron Health



Mariel Boyd
Director, Product Management
Flatiron Health



**Dawn C. S. Snow**Early Development Sr. Global Study Data Leader
Sanofi



## Data entry problems impede clinical trial efficiency and cost effectiveness for sites and sponsors

#### **TODAY'S CHALLENGES**

#### **FACTS AND FIGURES**

Burden & complexity of data capture is increasing

Late stage trials typically use 3X more data vs. 10 yrs ago¹

Data quality assurance is costly & time consuming

Data management represents 25-40% of overall trial costs²

Staffing shortages & turnover impede research

63% of sites list staff retention as a top concern³

Manual data entry is prevalent & resource intensive

74% of sites still use paper for source data collection

EHR-to-EDC technology automates data transfer between systems, leading to faster data entry, improved data accuracy, and reduced site burden.



1Tufts Center for the Study of Drug Development. "Rising Protocol Design Complexity Is Driving Rapid Growth in Clinical Trial Data Volume, According to Tufts Center for the Study of Drug Development." Globe Newswire

### Recent research shows a substantial portion of oncology trial data is eligible for EHR-to-EDC transfer

#### **BACKGROUND:**

This study describes the availability of data eligible for EHR-to-EDC transfer across a portfolio of oncology trials.

#### **METHODS:**

Five oncology studies were selected to represent diverse phases and disease types; data volume by element/field was ascertained for each, and data elements were reviewed for EHR-to-EDC transfer eligibility.

#### **RESULTS:**

Across 5 diverse oncology trials, 86% (n = 15799) of collected data points were eligible for EHR-to-EDC transfer.

Volume of Patient Data Elements and Proportion Eligible for EHR-to-EDC Transfer

Study Phase	Disease	No.	%
		Total collected	Eligible for transfer
I	Acute myeloid leukemia	2813	87
Ш	Breast cancer	3175	85
II	Gastric cancer	2063	81
Ш	Lung cancer	7180	87
1/11	Multiple myeloma	3207	86
Total		18438	86





## Flatiron Clinical Pipe<sup>™</sup> captures more data than other tools, including trial-specific and unstructured data

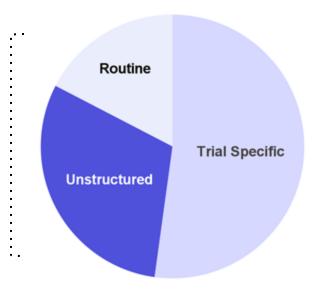
#### **Example Trial Data Source Breakdown**

42,132

Data points collected across 82 patients for 12 month active enrollment period<sup>1</sup>

92%

Clinical Pipe eligible data1



1 Routinely Captured Structured Data

Routinely captured data with high completeness & quality via EHR integration

(2) Trial-Specific **Structured** Data

Industry-first, EHR-embedded trial-specific capture

(3) Unstructured Data

Proprietary unstructured data capabilities to supplement structured data



## Clinical Pipe™ supports 90+ research sites across academic and community healthcare settings



























## Sites using Clinical Pipe<sup>™</sup> complete fewer time-intensive, duplicative data entry tasks

- Enables sites to spend more time on protocol adherence and taking care of patients
- Reduces the number of queries and onsite monitoring visits
- Free for sites to use and does not commercialize data
- Only requires a one-time set-up and contracting, after which sites may use on any future Flatiron Clinical Pipe-enabled protocol
- Onboarding and ongoing usage supported via 1:1 trainings, group trainings, onsite and virtual support, and dedicated email support

[This study] is the easiest study for me to do data entry for... Clinical Pipe™ helps reduce transcription errors. It's been great... I would like it for all of my studies..."

- Data Manager, large academic medical center



#### **Poll #1**

## Are you interested in learning more about Flatiron Clinical Pipe?

- Yes
- No



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## Sanofi deployed Clinical Pipe™ to transfer data for Phase I oncology studies

#### **Existing Partnership Overview**

- Sanofi began using Flatiron Clinical Pipe in 2023 for routinely-collected structured data to enable a reduction in time and costs associated with both manual, high-volume data entry and downstream data resolution issues for sites
- Clinical Pipe has supported **two oncology trials** (one ongoing, one closed), with more planned to follow
- The evidence from the closed study indicated that using Clinical Pipe even for the limited scope of structured data provided the below benefits:
  - Over 2.2K data points transferred during pilot
  - An average of 1 hour of time savings per patient visit on laboratory data entry alone
  - ~90% query reduction compared to data entered manually at other sites for these forms
  - More time back for study coordinators to focus on entering complex data types (AEs, SAEs, etc.)

Flatiron Health Embarks on Strategic Collaboration with Sanofi to Make Clinical Trials More Efficient by Streamlining Data Acquisition at the Point of Care

May 1, 2023

One of the industry's first scalable EHR-to-EDC technolog efficiently, resulting in faster access to cleaner data with Flatiron Health announced a new collaboration to redesign the clinical trial experience for sponsors, area of oncology.

The multi-study collaboration between Sanofi and trial data acquisition, delivery, and quality through transfers data captured in the electronic health re data capture (EDC) system through Flatiron Healt Pipe™. Clinical trial sites will be able to reduce time data entry and downstream data resolution issues with patients.





#### Key takeaways from Sanofi's Clinical Pipe implementation



Set-up and testing the integration of Clinical Pipe presented **minimal impact** to the Sanofi study teams



Clinical Pipe's **flexible mapping** supported Sanofi's requirement that the eCRF **not require special fields or redesign** 



With ongoing support and training, site acceptance of Clinical Pipe was encouraging



Leveraging standard forms paired with the associated mappings **enhances reusability across studies** and **increases efficiency of use** for new study teams and trials



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#### Common challenges impacting site adoption

#### **OVERLOAD OF TECH TOOLS**

**55% of sites**<sup>3</sup> listed supporting various tools as a top concern when participating in tech enabled clinical trials

#### STAKEHOLDER MISALIGNMENT

**95% of sponsors** believe sites value their software, but only **62.5% of sites**<sup>2</sup> feel that sponsors adequately address their technology needs.

#### **RESOURCE ALLOCATION**

Sites are juggling requests for implementations, troubleshooting, and other tasks that strain their internal resources.

#### **CONTRACTING AND BUDGETING**

**43% of sites**<sup>3</sup> listed financial compensation as a significant barrier to participating in a tech-enabled trial.

#### **WORKFLOW DISRUPTION**

**76% of sites**<sup>1</sup> rank **sponsor willingness to integrate** with their systems as their top technology expectation.

#### **PRIVACY AND LEGAL REVIEWS**

For each new technology, sites must undertake privacy and legal reviews that **extend contracting and startup timelines**.



<sup>&</sup>lt;sup>1</sup>Florence Healthcare. 2025 State of Technology-Enabled Clinical Trials Report. https://learn.florencehc.com/hubfs/1-florence/reports/RP-2025-State-of-Technology-Enabled-Clinical-Trials-Report-TOFU.pdf.

<sup>&</sup>lt;sup>2</sup>Florence Healthcare. 2024 State of Tech-Enabled Clinical Trials Report. https://23578418.fs1.hubspotusercontent-na1.net/hubfs/23578418/1-florence/reports/RP-2024-State-of \*\*Tilds Report. https://23578418/1-florence/reports/RP-2024-State-of \*\*Tilds Report. https://23578418/1-florence/report. https://23578418/1-florence/report. https://23578

#### Poll #2

What additional barriers to site adoption have you encountered?



#### Strategies to overcome site adoption challenges

Explore paths to standardize budget and contracting and support technology reimbursement



Partner with sites to identify areas for technological investment and to review potential vendors



Select technology that integrates with sites' current tech and processes



Work with vendors to support initial training and ongoing support and retraining for sites





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#### Poll #3

What other topics related to clinical trial innovation would you like to see discussed in a future webinar?



## Thank you