

Patient Council

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sanofi

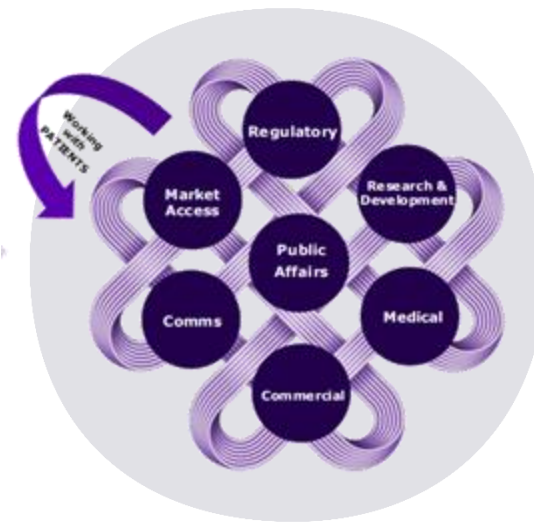


From Patient-Centered to Patient-Integrated

Sanofi's Integrated Patient Engagement vision

The Patient Council is part of a broader Integrated Patient Engagement strategy – shifting from 'patient at the center' to 'patient integrated throughout the entire process'.

- Identify and meet patient needs from the earliest stages of development.
- Listen to first-hand disease experience.
- Build trust between Sanofi and patient associations.
- Co-create shared treatment pathways.



Sanofi's ambition >

Elevate the patient community in health policy agendas, ensure equal access across the Country, and build innovative partnership models.

Why it matters

The Value Proposition

Four strategic reasons that define the Patient Council's purpose and long-term impact for patients across the Country.

Listen

Hear the voice of those who live with disease every day.

Build Trust

Foster trust-based relationships between Sanofi and PAGs.

Co-Create

Co-develop shared treatment pathways with patients.

Advocate

Elevate patient voice in health policy & equitable access.



How it works

Cross-departmental collaboration at the heart of the Patient Council

The Patient Council is the result of a shared commitment across Sanofi at the Country level, grounded in strong cross-departmental collaboration. It represents a deliberate choice to move beyond siloed engagement and embrace a coordinated, organization-wide model where patient perspectives meaningfully inform strategy, decision-making, and execution.



Patient needs cut across scientific, regulatory, access, digital, and societal dimensions. Addressing them effectively requires diverse expertise working together toward a common purpose.



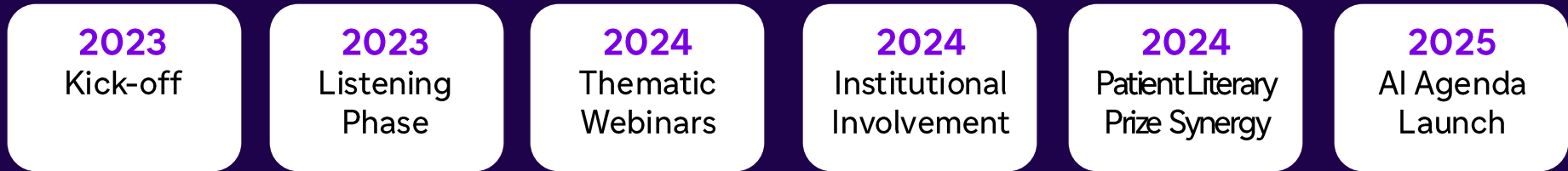
Our partnerships encompass all Therapeutic Areas – totaling **24 Patient Advocacy Groups (PAGs)** who collaborate on our science.

A coordinated, credible, and sustainable patient engagement model that turns internal collaboration into concrete value for patients.



Patient Council Journey: 2023–2025

Three years of listening, learning, and leading together with Patient Associations



2024 Results:

A year of concrete outcomes

10

Memoranda of Understandings

11

Cross-functional Projects

6

Scientific Exchanges

- Focus on AI
- Involvement of new Sanofi departments (MAx, Digital & Transformation)
- New Scientific Exchanges and TA Patients Boards

2025: Embracing Artificial Intelligence Together

A full year of AI-focused activities co-designed with Patient Associations across the Country

Apr 15–16

AI Webinar

Exploring AI - Theory,
Benefits & Applications

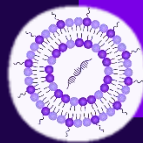
76 guests, 21 PAGs,
score 4.77/5



July 24

2nd AI Webinar (CR/MED/MAX)

AI in Early Access
Programs



Oct 21–22

Webinar

In-presence
Patient Council
+ Patient Literary Prize
Synergy event



Nov–Dec

3rd AI Webinar (MAX)

AI & HTA



Foundational Partnership Factors – Goal 80% or higher

Italy's Results

	2024 Global	2024 ITA (17)	2025 Global	2025 ITA (23)
Listens, acts, leads on mutual goals in support of patients	92	89	90	91
Addressing healthcare policy	75	89	77	78
Identifying and addressing unmet patient needs	79	83	85	73
Securing equitable access to medicines/immunizations	72	78	73	87
Understanding of the patient experience with the disease	85	94	92	100
Supporting patient education and disease awareness	83	94	90	91
Engaging in scientific dialogue	74	72	85	86
Ease of working together New	-	-	91	91
AVERAGE (all above)	80	86	85	87

What's Next: Evolving the Patient Council

Building on our foundations to deepen impact, broaden reach, and strengthen co-creation with PAGs

01

Deepen

Expand Scientific Exchanges and TA Patient Boards across all therapeutic areas

02

Co-Create

Move from consultation to genuine co-development of projects, tools & communications

03

Broaden

Engage more Sanofi departments: Regulatory, Digital & Transformation, MAX

04

Scale

Share learnings with other Sanofi affiliates - recognized as global Best Practice

05

Empower

Continue AI agenda - digital & AI literacy for PAGs; reinforce institutional engagement



When We Create Together

Bringing everyone to the same table creates something powerful.

This video was co-created with patient associations, clinicians, and institutions. It captures authentic voices united around one truth: clinical research changes lives.

This isn't a corporate message. It's our community speaking — and it's one of our most recent Patient Council achievements.

